



Level : 3ASS/3ASGE/3ASM

March 2013

Second TERM ENGLISH EXAM

Timing : 02h

Read the text carefully then do the activities

It is a common truth that publicity has harmful effects on the individual. The aggressivity from advertisements grows threatening in affluent societies. Whenever you are or wherever you go and practically at any moment of the day or night, advertisement is there waiting for you: the street, the home, the office, the school, the stadium, the sky - practically every inch of the earth- is hostile environment, a battlefield where advertisements are constantly offending man's peace.

The impact of publicity is greater on the poor, deprived people than on the average working class family. The first are in need of almost every kind of modern comfort, consumption goods, travels and to mention a few of their unsatisfied necessities. The latter, on the other hand do not at all escape the negative effects of publicity. They are the victims, too. They are the slaves of fashion, new products and consumer goods and cannot live without them.

However, at this level, mainly when the poor deprived categories of society are in real need, the temptation grows stronger and stronger and if it is not checked, it becomes a titanic task to resist it mainly when the family and other social institutions are missing.

PART ONE: Reading and Interpreting

A/-Comprehension: (8pts)

1- Give a title to the text? (1pt)

.....

2- Circle the letter that corresponds to the right answer: (0.5pt): The text is....

a- expository

b- argumentative

c- narrative

3- Are these statements true or false?(1.5)

a) Publicity does not have dangerous effects on people.....

b) Advertisements are everywhere

c) Poor people are the most to be affected by advertisement.....

4-Read the text and answer the following questions : (2pts)

a) Does publicity reach people everywhere? Give examples?

b) How does advertisement affect the average working class families?

5-What or who do the underlined words refer to in the text: (2pts)

a. The first (§2).....

b. The latter (§2).....

c. Their (§2).....

d. They (§2).....

6- In which paragraph is it mentioned that publicity can be found in all places?(1pt)

B/- Text Exploration: (7pts)

1- Match words from column (A) With their definitions from column (B)(1pt)

A	B
1-Overweight	a- Unit for measuring the energy of food
2-Healty	b-To eat more than you need
3-Over eat	c-To be heavy and fat
4-Calories	d-Having good health and not likely to become ill

2- Complete the table below: (1.5pts)

NOUN	VERB	ADJECTIVE
production
.....	To advertise
economy

3- Rewrite the sentences to express the' functions between brackets: 2pts

- The Algerian government will impose an eco-tax on polluting industries next year.(possibility)
- Food safety may be one of the major problems in the next decade.(certainty)

4- Fill in the blanks using the following words:

garlic, proud, making, it (1pt)

Many people usefor flavouring meat and for.....medicine that reduces cholesterol. People often buy.....when they do their shopping. Being a garlic eater is something to beof. It shows that you enjoy healthy living.

5- Put a stress mark on the following words: (1.5pts)

Publicity economic production advertisement (n) regulate(v)

PART TWO: Written Expression (5pts)

Choose one of the following topics:

Topic 1: Write a composition of about 100 words on the following topic: Poor People are the victims of publicity because they can neither resist its impact nor satisfy their needs.

TOPIC 2: Use the given notes to write a composition of about 100 words on the following topic: On your way to school, you saw an advertisement on a highly sophisticated mobile phone. Your friend told you that he would do anything to buy it. So, you decide to write an article for your English school magazine on the negative impact that advertising has on people.

- Give an attractive title to your article.
- State some positive aspects of advertising.
- Explain how advertising can cause frustration.
- As a conclusion, give pieces of advice on how not to let advertising have harmful effects on the individual .

Good Luck!



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S . A . L . I . M

ETABLISSEMENT PRIVE D'EDUCATION ET D'ENSEIGNEMENT - SALIM -

إعتماد رقم 67 بتاريخ 06 سبتمبر 2010

تحضيرى - ابتدائى - متوسط - ثانوى

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Level : 3ASS/3ASGE/3ASM

February 2013

Correction of the Second TERM ENGLISH EXAM Timing : 02h

Part One: Reading and Interpreting

A/- Comprehension: (8pts)

1-**The title:** the negative effects/drawbacks/disadvantages of publicity(1pt)

2- **That text is:** expository(0.5pt)

3-**true or false:** (1.5pts)

a-false b-true c- true

4- **Answer the questions:** (2pts)

a-Yes, the street, the home, the office , the school, the stadium.

b- They are the victims, the slaves of fashion, new products and consumer goods and cannot live without them.

5-**Reference words:** (2pts)

a- The first : the poor b- the latter: working class family

C- Their: the poor

d- they: working class family

6-**It is mentioned** in the first paragraph (1pts)

B/-Text Exploration: (7pts)

1-**Matching words with definitions:** (1pts)

A	B
1-Overweight	a- Unit for measuring the energy of food
2-Healty	b-To eat more than you need
3-Over eat	c-To be heavy and fat
4-Calories	d-Having good health and not likely to become ill

2-**Rewrite the sentences to express the functions between brackets:** (2pts)

a-The Algerian government **may** impose an eco-tax on polluting industries next year.
(Possibility)

b- Food safety **will certainly be / is** one of major problems in the next decade.
(certainty)

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3- Complete the table below :(1.5)

<i>verb</i>	<i>noun</i>	<i>adjective</i>
<i>To produce</i>	<i>production</i>	<i>productive</i>
<i>To advertise</i>	<i>advertisement</i>	<i>advertised</i>
<i>To economize</i>	<i>economy</i>	<i>Economic/economical</i>

4- Fill in the blanks: (1pts)

a- garlic b-marking c-it d-proud

5- Stress mark: (1.5)

Pub'licity ad'vertisement 'regulate(v)
Eco'nomie pro'duction

Part two: Written Expression(5pts)

Topic1: 3pts.....content 2pts.....form

Topic2: 2pts.....organization of ideas/tenses 3pts....form/spelling mistakes