

**PART one: Reading and Interpreting****Read the text carefully then do the activities**

The childhood obesity epidemic is a serious public health problem that increases morbidity, mortality, and has substantial long term economic and social costs. The rates of obesity in America's children and youth have almost tripled in the last quarter century. Approximately 20% of our youth are now overweight with obesity rates in preschool age children increasing at alarming speed. Obesity in childhood places children and youth at risk for becoming obese as adults and associated poor health such as diabetes, cardiovascular disease, and some forms of cancer. Prevention efforts must focus on reducing excess weight gain as children grow up.

Today's children, ages 8 to 18, consume multiple types of media (often simultaneously) and spend more time(44.5 hours per week) in front of computer, television, and game screens than any other activity in their lives except sleeping. Research has found strong associations between increases in advertising for non- nutritious foods and rates of childhood obesity. Most children under age 6 cannot distinguish between programming and advertising and children under age 8 do not understand the persuasive intent of advertising. Advertising directed at children this young is by its very nature exploitative. Children have a remarkable ability to recall content from the ads to which they have been exposed. Product preference has been shown to occur with as little as a single commercial exposure and to strengthen with repeated exposures. Product preferences affect children's product purchase requests and these requests influence parent's purchasing decisions.

**1- Choose the title that you think is the most appropriate:**

- a- The impact of food advertising on childhood obesity.
- b- The impact of advertising on economy.
- c- Advertising and public health.

**2- Are the following statements 'true' or 'false'**

- a- Obesity is seriously threatening children's health.
- b- The childhood obesity epidemic has no social effects.
- c- The rates of obesity in America's children are increasing.
- d- Childhood obesity is due to increases in advertising for non- nutritious foods.

**3- Answer the following questions according to the text:**

- a- What is the most practiced activity by children?
- b- Why are children easily influenced by advertising?

**4- Read the text and put the following sentences in the order they appear in the text:**

- 1) Obesity in childhood exposes children to poor health.
- 2) Most children under age six can not distinguish between programming and advertising.
- 3) The rate of obesity among children and youth is speeding.
- 4) Today's children spend most of their time in front of television.

**Text Exploration:**

1- Find in the text words, phrases that are closest in meaning to:

- a- Connected (\$1)=..... b-Fatness (\$2)=.....
- c- Abusive (\$2)=.....

2- Which adjectives can be derived from the following words:

Nouns	Adjectives
Health	.....
Prevention	.....
Influence	.....
Obesity	.....

3- Rewrite sentence (b) so that it means the same as sentence (a):

- a- Obesity in childhood places children and youth at risk.
- b- Children and youth.....
- a- He eats lots of fatty foods. As a consequence, he gained weight.
- b- ..... since.....
- a- "The industry uses cartoon characters to capture the attention of the young" He said.
- b- He said that.....

**4- Give the correct form of the verbs between brackets:**

America (to have) a big problem. Many people (to be) Overweight. That (to mean) that they weigh more than they are healthy. Being overweight can (to cause) a person to become sick.

**5- Classify the following words according to the number of their syllables:**

Health- increases- children- consume- directed- shown.

1 syllable	2 syllables	3 syllables

**Part Two :**

**Written Expression:**

Choose one of the following topics :

1- What do you think one should do to avoid obesity? You may use the following notes:

- a- Eat healthy food.
- b- Keep away from fatty and sugary foods.
- c- Not eat too much.
- d- Get enough physical exercise.

2- Is advertising always harmful ? Why or why not?

## Correction

Class : 3AS.3ASGE

### Subject 1

- 1- The most appropriate title is:
  - a- The impact of food advertising on childhood obesity. (0.5pt)
- 2- 'true' 'false' statements:
  - a- True , b-false, c- true, d-true (02pts)
- 3- Comprehension questions: (01pt)
  - a- Sitting in front of computers, televisions and game screens.
  - b- They can not distinguish between programming and advertising.
- 4- To reorder the sentences according to the order they appear in the text: (02pts)
  1. The rate of obesity among children and youth is speeding.
  2. Obesity in childhood exposes children to poor health.
  3. Today's children spend most of their time in front of television.
  4. Most children under age six can not distinguish between programming and advertising.

### Text exploration:

#### **Synonyms:**

- a- Associated, b-Obesity, c- Exploitative. (1.5pt)

#### **Adjectives:**

Healthy- preventive- influential- obese. (02pts)

Rewriting the second sentence so that it means the same as the first one:

Children and youth are placed at risk by obesity

He gained weight since he eats lots of fatty foods (03pts)

He said that the industry used cartoon characters to.....

#### **Tenses:**

Has- are- means- can cause. (02pts)

#### **Syllables: (03pts)**

1 syllable	2 syllables	3 syllables
Health	Children	Increases
Shown	Consume	Directed

### **Written expression: (03pts)**

حي قعلول - برج البحري - الجزائر